

Doh-Shin JEON
dohshin.jeon@gmail.com

CURRENT POSITION:

Professor, Toulouse School of Economics, Université Toulouse 1 Capitole,
France

Professor, School of Economics, Sungkyunkwan University, Republic of Korea

Research Fellow, CEPR

PAST STUDIES:

SCHOOL	DEGREE	DATE	FIELD
University of Toulouse 1	Ph. D.	1995-2000	Economics
Ecole Nationale de la Statistique et de l'Administration Economique (ENSAE)	Diplome	1993-1996	Statistics, Economics
Seoul National University	M.A.	1989-1991	Economics
Seoul National University	B.A.	1985-1989	Economics

ACADEMIC/PROFESSIONAL EXPERIENCE:

Professor (part time), School of Economics, Sungkyunkwan University, Republic of Korea, Since March 2013.

Professor, Toulouse School of Economics, Université Toulouse 1 Capitole, Since Sep. 2010

Associated Professor, Toulouse School of Economics, Université Toulouse 1 Capitole, Sep. 2008 – Aug. 2010

Associate Professor with tenure, Department of Economics and Business, Universitat Pompeu Fabra, Sep. 2006 – Aug. 2008

Assistant Professor, Department of Economics and Business, Universitat Pompeu Fabra, Sep. 2000 – Aug. 2006

Research Fellow (2006-10, part time), SP-SP Center, IESE Business School

Visiting Professor, Department of Economics, Korea University, Jul.-Aug. 2006

Visiting Fellow, Department of Economics, Harvard University, Feb.-Sep. 1999

Consultant, The World Bank, 1999

Assistant Researcher, KIEP (Korea Institute for International Economic Policy), 1992

RESEARCH INTEREST:

Industrial Organization, Contract theory, Theory of Organization

CLASSES TAUGHT

At Toulouse School of Economics:

Microeconomics (Master 1, Since 2011)

Competition and Market Strategies (Master 2, Since 2011)

Topics in Industrial Organization (DEEQA, Since 2011)

Incentive Theory (Master 1, For 2006-2011)

Regulation and Antitrust “Economie Appliquee” (L3, For 2008-2011)

At UPF:

Industrial Organization (GPEFM, For 2000-08 except 2005-06)

Regulation and Antitrust “Microeconomia Aplicada” (For 2001-08)

Theory of Organizations “Temas de la Microeconomia” (2000-01)

Elementary Microeconomics “Teoria Economica I” (2001-02)

GRANTS and AWARDS:

1993-1999 Grant from POSCO (Pohang Steel Company) Society for Advanced Studies

2003-2008 *Ramon Y Cajal Grant* from the Spanish Ministry of Science and Technology

2007, 2008: Net Institute Summer Grant

2009: Europlace Finance Institute Grant

2010-13: Grant from ANR

2012: Net Institute Summer Grant

2013: ANACOM best workshop paper award for the paper “Dominance and Competitive Bundling” joint with Sjaak Hurkens and Domenico Menicucci

CONFERENCE ORGANIZATIONS

Annual CSIO/IDEI (Northwestern/Toulouse) IO Workshop, since 2009

REAEARCH

PUBLISHED PAPERS:

“Credit Rating Industry: A Helicopter Tour of Stylized Facts and Recent Theories” with Stefano Lovo (HEC, Paris). *International Journal of Industrial Organization*, forthcoming

“Bundling and Competition for Slots” with Domenico Menicucci (University of Firenze, Italy). *American Economic Review* 102(5), 2012, 1957–1985

“Promoting Network Competition by Regulating Termination Charges” with Sjaak Hurkens (IAE, CSIC), IDEI Working Paper 575, entitled **“Mobile Termination and Mobile Penetration”**. *International Journal of Industrial Organization*, vol. 30, 2012, 541-552

“Interconnection among Academic Journal Websites: Multilateral versus Bilateral Interconnection” with Domenico Menicucci (University of Firenze, Italy), *the RAND Journal of Economics*, vol. 42, Summer, 2011, 363-386

“When is the Optimal Lending Contract in Microfinance State Non-Contingent?” with Domenico Menicucci (University of Firenze, Italy), *European Economic Review*, vol. 55, 2011, 720-731

“The Pricing of Academic Journals: A Two-sided Market Perspective” with Jean-Charles Rochet (Universite de Toulouse, France), *American Economic Journal: Microeconomics* 2(2), 2010, 222-255

“A Retail Benchmarking Approach to Efficient Two-way Access Pricing: No Termination-Based Price Discrimination” with Sjaak Hurkens (IAE, CSIC), vol. 39 (3), Autumn 2008, 822-49, *the RAND Journal of Economics*

“Money, Fame and Allocation of Talent: Brain Drain and the Institution of Science” with Domenico Menicucci (University of Firenze, Italy) *Journal of Economic Behavior and Organization* vol. 66/3-4, 2008, 558-581

“The Organization of Regulated Production: Complementarities, Correlation and Collusion” with Jos Jansen (European University Institute) and Domenico Menicucci (University of Firenze, Italy), *International Journal of Industrial Organization*, 26: 327-353, 2008

“Downsizing and Job Insecurity” with Joel Shapiro (Universitat Pompeu Fabra), *Journal of the European Economic Association* vol.5 (5): 1043-1063, September 2007

“Bundling Electronic Journals and Competition among Publishers” with Domenico Menicucci (University of Firenze, Italy), *Journal of the European Economic Association*, vol.4 (5), September 2006, 1038-83

“Labor Market Information Acquisition and Downsizing,” with Jean-Jacques Laffont (University of Toulouse, France), *Review of Development Economics*, vol. 10(3), 2006, 345-364

“Mechanism Design under Collusion and Uniform Transfers”, *Journal of Public Economic Theory*, vol. 7 (4), October 2005, 641-667

“Optimal Second-degree Price Discrimination and Arbitrage: On the Role of Asymmetric Information among Buyers” with Domenico Menicucci (University of Firenze, Italy), the *RAND Journal of Economics*, vol. 36 (2), Summer 2005, 337-360
The paper also came out in *NAJ Economics*, Volume 5, August 2002 under the title **“Buyer Coalitions against Monoplistic Screening: On the Role of Asymmetric Information among Buyers”**

“On the Receiver-Pays Principle” with Jean-Jacques Laffont and Jean Tirole, (University of Toulouse, France), *the RAND Journal of Economics*, vol. 35 (1), Spring 2004, 85-110

“The Efficient Mechanism for Downsizing the Public Sector,” with Jean-Jacques Laffont (University of Toulouse, France), *World Bank Economic Review*, vol. 13 (1), January 1999, 67-88, Special issue on public sector downsizing.

WORKING PAPERS:

“News Aggregators and Competition Among Newspapers in the Internet”
with Nikrooz Nasr (TSE), IDEI Working Paper 770

“Internet Interconnection and Net Neutrality” with Jay Pil Choi (University of New South Wales) and Byung-Cheol Kim (Georgia Institute of Technology), IDEI Working Paper 753

“Language, Internet and Platform Competition: the Case of Search Engine”
with Bruno Jullien (Toulouse School of Economics) and Mikhail Klimentko (Georgia Institute of Technology), IDEI Working Paper 742

“Reputation as an Entry Barrier in the Credit Rating Industry”, with Stefano Lovo (HEC), IDEI Working Paper 675

“Bundling and Competition for Slots: Sequential Pricing” with Domenico Menicucci (University of Firenze, Italy), IDEI Working Paper 576

“A Leverage Theory of Reputation Building with Co-branding: Complementarity in Reputation Building” with Jay Pil Choi (Michigan State University, U.S.) UPF Working Paper 1019

“Relying on the Agent in Charge of Production for Project Evaluation” UPF
Working Paper 623

WORK IN PROGRESS

“When Is Building a Library Consortium Beneficial?” with Domenico Menicucci (University of Firenze, Italy)

“Dominance and Competitive Bundling” with Sjaak Hurkens (IAE, CSIC) and Domenico Menicucci (University of Firenze, Italy)

“Cross-Licensing and Competition” with Yassine Lefouili (TSE)

PRESENTATION IN MEETINGS AND SEMINARS (since 2000 September)

“On the Receiver-Pays Principle” Universidad Torcuato Di Tella (Buenos Aires), V Jornadas de Economía de las Telecomunicaciones y de las Tecnologías de la Información 2001 (Madrid), ESEM 2001, Stanford Institute for Theoretical Economics 2002

“Bundling Electronic Journals and Competition among Publishers” University of Bristol, University of Malaga, University of Montpellier, Universitat Pompeu Fabra, EARIE 2004, ESEM-EEA 2003, International IO Conference 2004 (Chicago), Far Eastern Meeting of Econometric Society 2004 and Toulouse conference on the economics of the software and Internet industries 2005

“Optimal Second-degree Price Discrimination and Arbitrage: On the Role of Asymmetric Information among Buyers” Barcelona JOC, Universidad Complutense de Madrid, University of Perpignan, Universitat Pompeu Fabra, University of Toulouse, EARIE 2002, North American Summer Meeting of Econometric Society 2002

“Labor Market Information Acquisition and Downsizing,” Latin American Economic Association Meeting 2001 (Montevideo)

“A Simple Access Pricing Rule to Achieve the Ramsey Outcome in Two-Way Access” Kiel-Munich workshop on economics of information and network industries 2005, EARIE 2005, KISDI

“Downsizing and Job Insecurity” European Summer Symposium in Economic Theory 2005 (Gerzensee)

“Money, Fame and Allocation of Talent: Brain Drain and the Institution of Science” Georgia Institute of Technology, Tinbergen Institute, Universitat Autònoma de Barcelona, Universitat Pompeu Fabra, University de Toulouse, ASSET 2004, North American Winter Meeting of Econometric Society 2005, Conference in Tribute to Jean-

Jacques Laffont (2005), Conference on Higher Education, Multijurisdictionality and Globalisation (Mons, Belgium) 2005

“Building an Honest Microfinance Organization: Embezzlement and the Optimality of Rigid Lending Contracts and Joint Liability” Universidad de Carlos III 2005, ASSET 05 (Crete), University of Toulouse 2005, Far Eastern Meeting of Econometric Society (Beijing, 2006)

“The Pricing of Academic Journals: A Two-sided Market Perspective” Korean Economic Association Meeting, Korea University, Jornada de Economia Industrial 2006, LACEA-LAMES (Mexico City, 2006), Toulouse conference on the economics of the software and Internet industries 2007, Workshop: Economic Perspectives on Scholarly Communication in a Digital Age (Michigan Ann Arbor, 2008)

“A Leverage Theory of Reputation Building with Co-branding: Complementarity in Reputation Building”, Hong Kong University of Science and Technology, Korea University, National University of Singapore, Seoul National University, Universitat Pompeu Fabra, Yonsei University, PSE-CREST-Paris1, University of Toulouse, IO and Finance Workshop (IESE, June 2007)

“A Retail Benchmarking Approach to Efficient Two-way Access Pricing” Competition and Regulation Conference at Corfu, July 07, IDEI/Brugel Conference on Regulation, Competition and Investment in Network Industries, October 07, ARCEP (2008), CMT-UPF (2008)

“Interconnection among Academic Journal Websites: Multilateral versus Bilateral Interconnection” EARIE at Valencia, September 2007, IESE (2007), CEMFI (2007), Northwestern (2009), Conference on Platform Market (Mannheim, 2010), Workshop on the Economics of ICTs (Porto, 2010)

“Bundling and Competition for Slots” Université de Cergy-Pontoise (2008), Korea University (2008), Net Institute Conference (2008), Université de Toulouse (2008), SED (2008), PET (2008), EARIE (2008), Georgia Institute of Technology (2009), Oxford (2009), Workshop on Market Power in Vertically Related Markets (2009, Toulouse), CSIO-IDEI IO Workshop 09, Yonsei University (2009)

“Dynamics of a Knowledge-Based Service Industry and Open Source”, Toulouse conference on the economics of the software and Internet industries 2009

“Mobile Termination and Mobile Penetration”,

Telecom Workshop at ENST (Paris, 2009), IST (Lisbon 2009), Korea University (2009), International Conference on Infrastructure Economics and Development (Toulouse, 2010)

“Reputation as an Entry Barrier in the Credit Rating Industry”

Toulouse School of Economics (2009), IESE Business School (2010), Koc University (2010), University of Firenze (2010), Northwestern-Toulouse IO Workshop (2010), EARIE 2011, Ecole Polytechnique (2011), Georgia Institute of Technology (2011), HECER (Helsinki, 2011), IMT Lucca (2011), Seoul National University (2011), Tokyo University (2012)

“Language, Internet and Platform Competition: the Case of Search Engine”

6th conference on the economics of Intellectual Property, software and the Internet industries (Toulouse, 2011), IOOC (Boston, 2011), Second Annual Searle Center Conference on Internet Search and Innovation (Northwestern, 2011), Korea University (2012)

“Dominance and Competitive Bundling” or

“Leveraging Dominance by Credible Bundling” (the previous title)

Northwestern-Toulouse IO Workshop (2012), Yonsei University (2012); Université Cergy-Pontoise (2013), MaCCI annual conference (Mannheim, 2013), Max-Planck Institute (Bonn, 2013), Georgia Institute of Technology (2013)

“Internet Interconnection and Net Neutrality”

ICT conference (Paris, 2012)

“News Aggregators and Competition Among Newspapers in the Internet”

Workshop on the Economics of ICTs (Porto, 2012), EARIE 2012, ICT Workshop (Mannheim, 2012), The media economics workshop (Bogota, 2012), Sungkyunkwan University (2012)

OTHER ACTIVITIES FOR ACADEMIC COMMUNITY:

Referee for *American Economic Review*, *Review of Economic Studies*, *Rand Journal of Economics*, *Journal of the European Economic Association*, *Journal of Economic Theory*, *Games and Economic Behavior*, *Journal of Economics and Management Strategy*, *Journal of Industrial Economics*, *International Journal of Industrial Organization*, *European Economic Review*, *Canadian Journal of Economics*, *Labor Economics*, *Information Economics and Policy*