

CURRICULUM VITAE — MINSOO PARK

Contact Information

Sungkyunkwan University
Economics Department
25-2, Sungkyunkwan-ro, Jongno-gu
Seoul 110-745, Korea

Direct Line: +82-2-760-0427
Office Fax: +82-2-760-0427
Department: +82-2-760-0942~44
e-mail: minsoopark@skku.edu

Employment

Associate Professor, Department of Economics, Sungkyunkwan University, 2012-present
Assistant Professor, College of Economics, Chung-Ang University, 2009-2012
Research Fellow, Korea Information Society Development Institute, 2006-2009
Associate Research Fellow, Korea Institute for Industrial Economics and Trade, 2004-2006

Education

Degrees

Ph.D., Economics, Boston University, Boston, MA
M.A., Seoul National University, Seoul, Korea 1997
B.A., Seoul National University, Seoul, Korea 1993

Ph.D. Dissertation

Title: Network effects in the United States DVD market
Supervisors: Professors Marc Rysman, Victor Aguirregabiria and Kevin Lang, Boston University

Publications

“Role of financial regulation and innovation in the financial crisis” , (with Teakdong Kim and Bonwoo Koo), forthcoming in *Journal of Financial Stability*.

“Impacts of IPTV-Satellite Bundling on the Pay-TV Market: An Economic Analysis” (with Weonseok Kim, in Korean), *Journal of Broadcasting and Telecommunications Research* Vol 80 pp. 46-77, 2012

"Diffusion of A New Product Under Network Effects: The Case of U.S. DVD Market"(with Firat Inceoglu), *Applied Economics*, 43, pp 4803–4815, 2011.

"Does Spectrum Auctioning Harm Consumers? Lessons from 3G Licensing"(with Sang-Woo Lee and Yong-Jae Choi), *Information Economics & Policy*, Vol. 23, Issue 1, pp. 118-126, 2011.

"Fixed-Mobile Substitution and the Market Definition: An Application of Hierarchical Bayes Model with Stated Preference Data in Korea"(with Hongjai Rhee), *Journal of Regulatory Economics*, Vol. 40, No. 2, pp 198-218, 2011.

"Women's Bargaining Power and Educational Expenditures; Implications for the Subsidy Policy" (with Jeungil Oh and Sora Lee), *The Korean Journal of Policy Studies*, 26(3), 2011, pp. 37-52.

“Impacts of IPTV-Satellite Bundling on the Pay-TV Market: An Economic Analysis” (with Weonseok Kim, in Korean), *Journal of Broadcasting and Telecommunications Research* Vol 73, pp. 119-146, 2011.

"Determinants of Bundled Service Adoption: An Empirical Analysis of Korean Communications Market" (in Korean), *Review of Business and Economics*, 23(5), pp. 2387-2404, 2010.

"A Study on the Reform of the Korean Broadcast Advertisement Sales System : An Economics Approach " (with Weonsik Kim and Sang-Woo Lee, in Korean), *Broadcasting and Communication*, 11(2), pp. 117-165, 2010.

"An empirical analysis of the demand for the attributes of pay-TVs” (with Sang-Woo Lee, in Korean), 54(4), pp. 171-190, 2010.

"University Choice and Students’ Migration: An Application of the Heckman Model" (with Chandong Koo and Jeung-II Oh), *The Korean Journal of Policy Studies*, Vol. 25, No. 2, pp. 65-79, 2010.

"An Empirical Study on the Subscription to Internet Protocol Television (IPTV) Services in Korea " (with Jinhan Jung, in Korean), *International Telecommunications Policy Review*, 17(2), pp. 55-78, 2010.

"An Econometric Analysis of the Demand for Fixed-Mobile Telephone Services" (with Hyungtaik Ahn, in Korean), *International Telecommunications Policy Review*, 17(1), pp.73-95, 2010.

"Measuring Fixed-Mobile Substitutability Using Conjoint Survey Data” (with Hyungtaik Ahn and Jongkwan Lee, in Korean), *Telecommunications Review*, 18(5), 2008, pp.876-885.

"Release Pattern of Foreign Movies and Regulatory Effects of Screen Quota: A Micro Study"(with Jeung-II Oh, in Korean), *Journal of Regulation Studies*, 17(1), 2008, pp.41-70.

"Estimation of Dynamic Demand with Heterogeneous Consumers under Network Effects", *The Korean Journal of Industrial Organization*, 16(2), 2008, pp.1-38.

"Vertical Foreclosure in the Korean Cable Television Market: An Empirical Study of Program Exclusivity"(with Sang-Woo Lee, in Korean), *the Korean Journal of Journalism & Communication Studies*, 51(5), 2007, pp. 243-266.

"A Welfare Analysis of the Effects of the Special Excise Tax in the Korean Automobile Market"(in Korean), *The Korean Journal of Industrial Organization*, 14(2), 2006, pp. 31~64.

"Korean Online-Music Industry: Current Issues and Policy Implications"(with Jeung-II Oh, in Korean), *Review of Business and Economics*, 19(1), 2006, pp.157~178

Grants

Summer Research Grant, Boston University, Summer 2003

The National Research Foundation of Korea Grant 2012

in Progress

"Effect of FTA provisions on the market structure of the Korean automobile industry"
(with Hongjai Rhee) under revision.

"Measuring the Substitutability of Mobile VOIP for Mobile Telephony" (with Weonsik Kim) submitted

"Territorial Restrictions: the Case of Korean Cable Market"

"Do vertically integrated firms survive longer? The Case of TV program providers in Korea" (with Sang-Woo Lee)

"How the judges rule in the divorce suit?"

Professional Organizations

Editorial Positions

Associate Editor, *International Telecommunications Policy Review*, 2012-present.

Editorial Board, *The Korean Journal of Industrial Organization*, 2011-current.

Teaching

Undergraduate: Industrial Organization, Statistics

Graduate: : Industrial Organization